

2009 Rate Card

Overview

Our goal is to generate good quality enquiries for your business. We feel your return on investment should more than justify the cost of your listing and advertising on the IrishPackaging.com website and newsletter. If your business does well, we do well.

General

- Company page (descriptive & contact info; logo & images)
- Inclusion in listings for all relevant categories & sub-categories
- Enquiry management
- Continual site improvements to maximise enquiry throughput
- Dedicated support

Products & Services Site Subscription.....€ 400 p.a.

Materials & Equipment Site Subscription.....€ 200 p.a.

Banner Advertisement

- Advertising greatly increases your company's profile on the IrishPackaging.com website
- Increased profile = measurable increase in enquiries
- Banner placement options available
- Banner design options and deals available
- We accept only tasteful banners that are relevant to the packaging industry
- All web image formats are supported
- Flash files are supported



Main Banner (Area 1 in image).....€ 1,200 p.a.
 • Presence on every page

Home Page Feature (Area 2 in image).....€ 300 / 2mo.
 • Presence on home page

Monthly Newsletter

- Targeted, permission-based market
- More than 1,500 customers
- More than 500 suppliers

Featured Article (non-subscriber)..... € 100 / article

Featured Article (subscriber).....Free